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## P R E S S   R E L E A S E

### **InfoGin Broadens Worldwide Growth with Appointment of Scott Pranger as Vice President, Worldwide Sales**

*Scott Pranger joins InfoGin to drive its global expansion and sales growth*

Kfar-Saba, Israel, September 16, 2009 - InfoGin ([www.infogin.com](http://www.infogin.com)), a global market leader providing technology solutions that bridge the gap between the Internet and the mobile space, and enabling the ultimate browsing experience on every mobile device, announced today the appointment of Scott Pranger as vice president of worldwide sales. In this position, Pranger will be responsible for expanding InfoGin's sales activities and customer relationships across the globe. He will report directly to InfoGin's CEO & Founder, Eran Wyler.

Pranger has over 20 years of experience spanning the software and information technology industries. He brings a broad range of professional sales expertise to InfoGin, including leading, evaluating, restructuring and implementing sales strategies at Fortune 1000 and Global 500 accounts. His professional accomplishments include leading a company thrice chronicled by INC. Magazine, and executing a successful Initial Public Offering (IPO) as a senior member of the executive management team at a Europe-based enterprise application software company.

Most recently, Pranger served as Vice President of Worldwide Sales at ILC, a provider of network management and control software and remained on after ILC's purchase by video and mobile network solutions company DataPath. For ILC and DataPath, Pranger tripled software sales, managed domestic and international sales processes, and negotiated the acquisition of global OEMs and system integrators located in Asia, Europe, and the Americas.

"I am excited to be joining InfoGin at this cardinal time to lead InfoGin's global sales organization, expansion of our worldwide presence and leverage my experience to drive profit growth," said Scott Pranger, InfoGin's vice president of worldwide sales.

Eran Wyler, CEO & Founder of InfoGin, commented: "We are very excited to have Scott Pranger on board. Since 2005, InfoGin has more than doubled its revenue growth each year and has truly become a global company with installations in over 25 countries on 4 separate continents at Tier 1 mobile operators, large content and search providers across the globe." He continued, "Scott is an executive with a strong track record to scale InfoGin's sales organization, and we are confident that his experience in both management and sales roles will help us to continue our outstanding business track record."



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Pranger is based in the United States where InfoGin has several existing strategic customer relationships and business partners, and where the company recently opened its U.S. subsidiary.

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### **About InfoGin**

InfoGin is a global market leader providing technology solutions that bridge the gap between the Internet and the mobile space, and enabling the ultimate browsing experience on every mobile device. With over nine years of research & development, InfoGin is entirely focused on how to deliver the real Web's richness to the mobile space. InfoGin's patented technology ranges from a fully automatic and real-time intelligent Web content adaptation engine, to professional editing and development tools. InfoGin's Intelligent Mobile Platform™ (IMP™) is commercially deployed since 2002 with over 40 top mobile operators and large content providers worldwide, extending the Web's reach to hundreds of millions of mobile users. InfoGin's customers report a phenomenal increase in data usage, as well as a significant contribution to their existing mobile data offerings.

InfoGin's IMP™ is an award-winning platform based on a unique approach which automatically and in real-time analyzes Web page content & functionality, for optimal presentation and ease of navigation on mobile devices.

The recipient of numerous industry awards for innovation, outstanding growth (one of EMEA's fastest growing companies in 2007 & 2008) and significant customer value enhancement, InfoGin is recognized as the key provider of content & functionality adaptation solutions for the mobile industry, serving operators and content providers alike. Established in April 2000, InfoGin is headquartered near Tel-Aviv, Israel.

For more information, visit [www.infogin.com](http://www.infogin.com).

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